

## Digital Creative Skills for Journalism Students Teaching and Tutoring Plan (Tentative)

Spring 2021, Los Angeles City College Journalism Department

By Edward Locke

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### Zoom Link:

<https://laccd.zoom.us/j/95502992995?pwd=N3JZNlZVRU1qQTBZRzk3eERzQlZVQT09>

(Journal 217-2 Publication Lab II course)

Meeting ID: 955 0299 2995

Passcode: 060588

### Webpage with Tutoring Instructional Manuals

(Available starting on Thursday, February 18, 2021):

<https://suniseadesign.weebly.com/research.html> under the heading of  
Digital Creative Skills for Journalism Students (Fall 2020 and Spring 2021)

Or from the Collegian Dropbox under the All Files tab:

Edward\_Locke\_Tutoring\_Materials\_2021 folder

### Message to All Students in Need of Tutoring:

Purpose: This tutoring program is designed for journalism students to learn

- (1) The basic skills of newspaper and magazine page layout using Adobe InDesign;
- (2) The relevant basic through advanced skills for creating photo-cartoons and photo-illustration artworks using Adobe Photoshop;
- (3) The basic skills of creating digital videos with Video Editor (Windows) and iMovie (Mac OS).
- (4) The basic skills of creating digital videos with Adobe AfterEffects or Premiere (to be selected).

Component: This program is equivalent to a 2 Unit course, and contains the following types of sessions:

- (1) Group Tutoring (teaching and demonstration to groups of students who sign up at the beginning of the semester, up to the end of the 3<sup>rd</sup> week). All sessions last 1.5 hours; and are out of the scheduled meeting time for Journalism courses. This will be offered daily Monday through Friday.
- (2) Individual Tutoring (based on individual needs, for students who sign up on a weekly basis through email to the Tutor, from the list of available time slot, at least one day before the available schedule). All sessions last 1 hour; and are out of the scheduled meeting time for Journalism courses.

Requirement: Students should subscribe to student edition of Adobe Creative Suite (Photoshop, InDesign, AfterEffects and Premiere) as soon as possible.

**Learning Outcome and Rewards:** By the end of the semester, students are expected to possess the ability of

- Creating page layout in the Collegian newspaper and magazine;
- Creating a digital cartoon or photo-illustration (good samples could be published in Edward Locke's website, and the creator would receive a signed copy of limited edition of one of the Tutor's artworks);
- Creating short digital videos with still and animated images, texts, captions and sound.

### **Weekly Teaching/Demonstration and Tutoring Topics:**

<b>Week(s)</b>	<b>Topic and Content</b>
1 <sup>st</sup> - 3 <sup>rd</sup> Weeks	<p><u>Adobe Photoshop and InDesign Basic Skills:</u></p> <ol style="list-style-type: none"> <li>1. <u>Photoshop</u>: File format (jpeg, png, tiff, etc.), image mode, size and resolution, cropping, and adding caption or description to image files.</li> <li>2. <u>inDesign</u>: Creating frames and placing texts/images, text flow across frames, applying text style, columns and gutters, fonts and font sizes.</li> </ol> <p><u>Adobe InDesign Page Layout Intermediate Skills:</u></p> <ol style="list-style-type: none"> <li>3. Text wrapping around images.</li> <li>4. Spelling check in inDesign.</li> </ol> <p><u>Adobe InDesign Page Layout Advanced Skills and Styles:</u></p> <ol style="list-style-type: none"> <li>5. Principles of page layout and graphic design, usage and styles of fonts.</li> <li>6. Creating text styles in inDesign.</li> </ol>
4 <sup>th</sup> Week	<p><u>Adobe Photoshop Photo-editing Basic Skills:</u></p> <ol style="list-style-type: none"> <li>1. Create and save a new file.</li> <li>2. Tool Bar and common settings.</li> <li>3. Selection tools and Layers.</li> </ol>
5 <sup>th</sup> Week	<p><u>Adobe Photoshop Photo-editing Intermediate Skills:</u></p> <ol style="list-style-type: none"> <li>1. Principles of Photo-editing for journalism students.</li> <li>2. Image Mode and Adjustment menus (Levels, Brightness/Contrast, Hue/Saturation, Color Balance).</li> <li>3. Photo-retouching tools.</li> </ol>
6 <sup>th</sup> Week	<p><u>Adobe Photoshop Photo-editing Advanced Skills, photo-cartooning and Photo-illustration:</u></p> <ol style="list-style-type: none"> <li>1. Cartooning and illustration basic techniques.</li> <li>2. Photoshop tools and settings for creating cartoons out of regular digital images.</li> <li>3. Photoshop special effects Filters.</li> </ol>
7 <sup>th</sup> Week	<p><u>Video Editor Skills (for Windows-based computers)</u></p> <ol style="list-style-type: none"> <li>1. Importing still images and video clips.</li> <li>2. Placing and cropping the duration of still images and the content of video clips.</li> <li>3. Changing the speed of video clips.</li> <li>4. Adding titles and texts.</li> <li>5. Adding sound.</li> </ol>

Week(s)	Topic and Content
8 <sup>th</sup> Week	<u>iMovie Skills (for Apple computers):</u> Content to be announced.
Week(s)	Topic and Content
9 <sup>th</sup> - 13 <sup>th</sup> Weeks	<u>Video Creation and Editing with Adobe AfterEffects or Premiere:</u> Content to be announced.
14 <sup>th</sup> -17 <sup>th</sup> Weeks	<u>Review of Skills and Advice on Final Projects:</u> Content to be announced.

### Weekly Schedule of Available Time Slots

- **Group Tutoring** (Please sign up by the end of the 3<sup>rd</sup> Week through email: [edwardnlocke2020iphone@gmail.com](mailto:edwardnlocke2020iphone@gmail.com))
- **Individual Tutoring** (Please sign up at least one day before the session through email: [edwardnlocke2020iphone@gmail.com](mailto:edwardnlocke2020iphone@gmail.com))

Monday	Tuesday	Wednesday	Thursday	Friday
Journal-101 Collecting & Writing News Guess RD 11:10AM-12:35PM	9:00AM-10:30AM 10:30AM-12:00PM (3 HRS)	Journal-101 Collecting & Writing News Guess RD 11:10AM-12:35PM	9:00AM-10:30AM 10:30AM-12:00PM (3 HRS)	9:00AM-10:30PM (1.5 HRS)
	12:30PM-1:30PM 1:30PM-2:30PM 2:30PM-3:30PM (3 HRS)	1:00PM-2:30PM 2:30PM-4:00PM (3 HRS)	12:30PM-1:30PM 1:30PM-2:30PM 2:30PM-3:30PM (3 HRS)	11:00AM-12:00PM 12:00PM-1:00PM 1:00PM-2:00PM 2:00PM-3:00PM 4:00PM-5:00PM 5:00PM-6:00PM 6:00PM-7:00PM (6 HRS)
Journal-218-1/2/3/4 Practical Editing I/II/III/IV Guess RD 12:45PM-1:35PM	Journal-101 Collecting & Writing News Calshigh C 3.45PM-5:10 PM	Journal-220-1/2 Magazine Production 1/2 Guess RD 4:00PM-4:50PM 5:00PM-9:15PM	Journal-101 Collecting & Writing News Calshigh C 3.45PM-5:10 PM	
2:00PM-3:30PM (1.5 HRS)	6:00PM-7:00PM 7:00PM-8:00PM (2 HRS)		6:00PM-7:00PM 7:00PM-8:00PM (2 HRS)	
<b>Daily Available Tutoring Hours</b>				
(1.5 HR)	(8 HR)	(3 HR)	(8 HR)	(7.5 HR)

Please show at on time for the signed-up sessions at the Zoom Link:

<https://laccd.zoom.us/j/95502992995?pwd=N3JZNlZVRU1qQTBZRzk3eERzQlZVQT09>

**THANK YOU FOR YOUR COOPERATION!**